

March 1, 2009

Dear Members:

The Phi Chi Theta creed states:

I do solemnly promise to be true and loyal to the ideals of Phi Chi Theta, to strive at all time to uphold its standards and to work always for its best interests.

This is the same creed that we use during all of our ceremonies. It is the same creed that we recite when we become members. With the exception of substituting its for her this creed has been relatively the same for 85 years. It is part of what connects us all no matter what school or city we come from. It is part of our past. It is our history. This is exactly what Founders' Day is all about.

Founders' Day is March 6th. It provides us with an opportunity to honor our founders and reflect on our past. Please take a few moments and acknowledge the hard work and efforts of our founders. They truly understood what it meant to be a member of an organization. They understood their responsibilities to Phi Chi Theta and to each other. They understood what it meant to be involved. They were our first alumni. It is because of them that we have Phi Chi Theta today.

If you are part of a chapter, you can observe Founders' Day with the covered coat of arms ceremony or the candlelight eulogies. Your recognition can be as formal or relaxed as you wish. The important part is to recognize the day.

As we continue on our 85th year, we need to continue to focus on building and strengthening Phi Chi Theta. This includes building and strengthening the Phi Chi Theta Educational Foundation. The Foundation is currently running a campaign to commemorate our 85th year, \$85 for 85 Years. Between now and July 31, 2009, we are asking that you make a donation of at least \$85 to the Foundation. It is an opportunity to follow in the footsteps of our founders and support the educational and scholastic programs that the Foundation offers to our members and future business leaders. I encourage you to take up this challenge and participate.

Happy Founders' Day.

Fraternally,



Gary Hodge
National President

