

Greetings Brothers & Sisters -

As I look outside my window at the changing colors of the leaves, I am reminded of our national organization and the many changes that have recently occurred. Just like trees shed their leaves in the fall in order to produce new leaves in the spring, our organization has had to shed its leaves in order to continue to thrive. We had a very successful national chapter meeting in Chicago, IL, with over 100 attendees. At that meeting, we elected a new [Executive Council](#) and hired a new Executive Director, [Saundra Finley](#). We even moved our national office to Carrollton, TX - right outside Dallas.

Our Executive Council recently met and outlined several action items that we would like to put into motion during this academic year. You have already seen communication about the Officer Structure Standardization project. Your participation and input is very important in developing an officer structure that each chapter can adopt. The standardizing of the officer structure will ensure that a Vice President at one chapter performs the same duties that the Vice President at another chapter performs. I want to thank the Epsilon Omega chapter at the University of San Antonio for helping with this project.

Work has also been started in updating the fraternity's database and website. Our wish list in the area of technology is long and has been prioritized. We realize that we cannot accomplish everything at once, but in phases. We are working to update the content on the website (evident in the posting of this letter) and hope to update the look within the year as well.

[Lisa Kubeczka](#), our Vice President of Alumni Affairs, is working to reach out to our alumni and to help them find their place in this organization. New alumni packets are being developed to send to graduating seniors. These packets will educate them on life in Phi Chi Theta after graduation. Eric Lui, our Vice President of Expansion, is working with two prospective collegiate chapters and one prospective alumni chapter right now!!!

We are working to form alliances with national companies that are meant to benefit you-the member. These alliances include special insurance quotes, student loan consolidation, and discounts on Phi Chi Theta merchandise.

In the spirit of John F. Kennedy, I want to challenge you to ask not what Phi Chi Theta can do for you but what you can do for Phi Chi Theta. Our organization is only as strong as those who take ownership of it and make things happen. There are always volunteer opportunities waiting to be filled. I want to challenge you to be apart of making things happen!!! Together, we can achieve more.

Fraternally,

A handwritten signature in cursive script that reads "Betsy Prasher". The signature is written in black ink on a white background.

Betsy Brasher
National President