

September 1, 2008

To All Collegiate Members of Phi Chi Theta:

Greetings and welcome to another exciting year for Phi Chi Theta. We have all just returned from the 2008 National Chapter Meeting. I want to summarize the meeting.

The 2008 National Chapter Meeting theme was “Getting Back to Basics” and getting back to basics is what we did. We sponsored several programs about fraternity customs and traditions. We discussed the role of alumni. We had many opportunities to build our social and professional networks and skills. Many chapters and alumni also received recognition from the National Chapter. Finally, the delegates exercised their duty to govern by voting on several bylaw amendments and on national officers. The meeting was a great success thanks to everyone’s participation. However the meeting would not have been possible without hard work of Betsy Brasher, Immediate Past National President, and Sandra Finley, Executive Director. Without their efforts we would not have had a National Chapter Meeting.

To continue with the theme of “Getting Back to Basics,” the National Executive Council will focus on two areas this year. The first is to support and expand our alumni base. Without dedicated alumni, our organization cannot thrive. We also have to educate our collegiate members that there is an expectation that they continue with Phi Chi Theta as an alumni. This education starts with our pledges. The second area of focus is to increase the communication between the National Officers and the membership. Our mission is to continually improve Phi Chi Theta and add value for our membership. We have already begun to work on the following:

- Publish a chapter reference guide/procedures manual
- Provide additional documentation for the Chapter Awards Program
- Create a national presence on an internet social networking website (Facebook, etc)
- Expand the functionality of our national website
- Publish a National Executive Council newsletter

Lastly, while planning your chapter programs, please keep one thing in mind. In order to succeed as an organization we have to grow and properly educate our members on the history and traditions of Phi Chi Theta. Only by learning from our past we can ensure our future.

I wish you all the best of luck in the coming year.

Fraternally,



Gary Hodge
National President

