

October 1, 2008

To All Members of Phi Chi Theta:

The primary purpose of Phi Chi Theta is to promote the cause of higher business education and training for our members. We strive to prepare our members to be the business leaders of tomorrow. However, we also support the development of social relationships and participation in community service projects. It is important that we try to make our world a better one for us all.

With community service in mind, I encourage you all to participate in the National Make a Difference Day on October 25th. National Make a Difference Day is sponsored by USA Today. It is a day that civic minded individuals come together to make a difference in their community. Groups sponsor stream and road cleanups. Others visit nursing homes or shelters. You choose the service project. You can participate as a chapter or as an individual.

Phi Chi Theta has participated in this program for many years. It is one day when we come together as a national organization and make a difference. With 1000 active members, we can make a difference. You can visit www.usaweekend.com/diffday/ for more information about this program. You can also register your event and order t-shirts to show your support.

For this year's campaign, my family and I will again participate in a Buddy Walk to support Down syndrome. The Buddy Walk was established in 1995 to promote acceptance and inclusion of people with Down syndrome. It also raises money for national education, research and advocacy programs, as well as local programs and services. For more information about Down syndrome or the Buddy Walk, you can visit www.ndss.org or www.buddywalk.org.

If you cannot participate with a community service project on October 25th, pick another date. The key is to do something this month to make a difference. Make sure you write up your event and submit it to the National Office. You can earn points towards the chapter awards program. Also consider submitting an article about your event to your regional newsletter and the IRIS.

Together Phi Chi Theta can improve the world around us one small project at a time. Please consider participating in this important program.

Fraternally,



Gary Hodge
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